[Physician letterhead]

NOTE: If not written on letterhead, ensure contact details are provided in closing.

[Date]

ATTN: [Name of prior authorization department]
[Contact name (if available)]
[Health plan name]
[Health plan address]
[City, State ZIP]

Re: Appeal for Denial of Tyrvaya®
[Patient name]
[Date of birth]
[Insurance ID number]
[Insurance group number]

To The Health Plan Administrator:

I am writing to you on behalf of my patient, [Patient name], to request coverage for **Tyrvaya®** (varenicline solution) nasal spray 0.03 mg, which I have prescribed on [date]. Please approve this medication, as [please provide your clinical rationale, such as alternative therapies are insufficient/it has provided relief in the past and must be restarted].

It is my understanding based on [insurance company's name] letter of [date] that this therapy has been denied because [quote the specific reason for the denial stated in denial letter]. I am a specialist in [name of specialty/board certification and any other pertinent qualifications], and in my clinical judgment Tyrvaya is both appropriate and medically necessary for this patient.

[Patient name] is [#] years old, and has been in my care since [date].

- [Diagnosis with ICD-10-CM code
 - Tests conducted and results to confirm diagnosis
- Symptoms, severity, and duration
- Other considerations e.g. intolerance to eyedrops, inability to administer eyedrops, patient lifestyle limitations, impact to patient's ability to perform normal daily activities
- Description of failed alternatives, including OTC options

I am enclosing clinical documentation to further support the medical necessity of Tyrvaya for this patient]

I urge you to provide coverage at this time. Thank you for your consideration of this appeal. If you have any questions, please contact me at [phone/e-mail/my office].

Sincerely,

[Physician signature]

Enclosures

[Please consider the appropriate attachments relevant to your patient's case. Note that some plans may require letters of appeal to be supported by clinical studies referenced in the PI. List additional documents, which may include:

- Denial letter
- Prescribing Information/FDA Approval Letter
- Relevant clinical trials or practice guidelines
- Clinical notes/medical records]